



PRODUCTS FOR A HEALTHY PLANET

November 2025



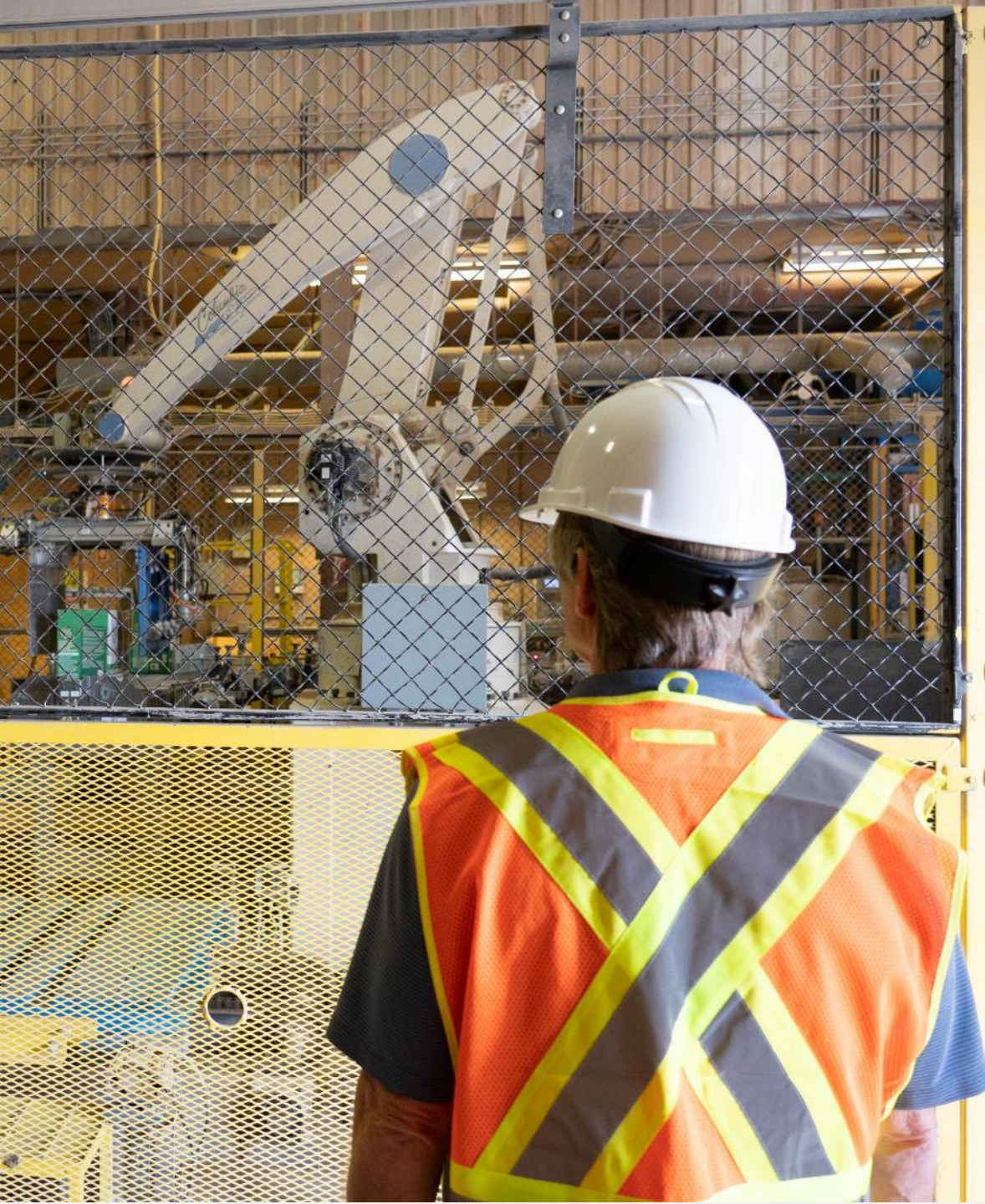
Forward-Looking Statement

This corporate presentation constitutes “forward-looking statements.” within the meaning of applicable Canadian securities laws. Forward-looking statements can be identified by the use of the words such as “anticipates,” or “believes,” “budget,” “estimates,” “expects,” or “is expected,” “forecasts,” “intends,” “plans,” “scheduled,” or variations of such words and phrases or state that certain actions, events or results “could,” “may,” “might,” “will,” “would,” or be taken, occur or be achieved.

These factors may cause our actual performance and financial results in future periods to differ materially from any estimates or projections of future performance or results expressed or implied by such forward-looking statements. Forward-looking statements do not take into account the effect that transactions or non-recurring or other special items announced or occurring after the statements are made have on our business. For example, they do not include the effect of asset impairments or other changes announced or occurring after the forward-looking statements are made.

The financial impact of such transactions and non-recurring and other special items can be complex and necessarily depends on the facts particular to each of them.

We believe the expectations represented by our forward-looking statements are reasonable, yet there can be no assurance that such expectations will prove to be correct. The purpose of the forward-looking statements is to provide the reader with a description of management’s expectations regarding our anticipated financial performance and may not be appropriate for other purposes. Furthermore, unless otherwise stated, the forward-looking statements contained in this report are made as of the date of this report and we do not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise unless required by applicable legislation or regulation. The forward-looking statements contained in this document are expressly qualified by this cautionary statement.



Progressive Planet at a Glance

Profitable, vertically integrated cleantech manufacturer focused on eco-friendly, silicate-based products

- Cash flow funds innovation pipeline
- Patent-pending solutions poised to disrupt cement industry
- Ownership of mineral assets is key competitive advantage
- Disciplined management team
- Actively seeking accretive opportunities in 2026

Our Area of Expertise

Focusing on what we know best — silicate minerals



Extract silicate minerals from owned and operated surface quarries.



Product innovation supported by strong IP portfolio.



Product manufacturing centered around silicate-based raw materials.

Our Businesses

Absorbents & Animal Health Products (since 1989)



- Leveraging minerals from Company's assets to create eco-friendly products
- Cat litter, natural animal feed additives, odor and ammonia control solutions for farms and households, among others

Cement Replacement (pre-revenue)



- Developing low-carbon and carbon-sequestering cement powders to protect environment
- Using naturally occurring minerals and recycled materials (urban mining)

Vertically Integrated

Extraction

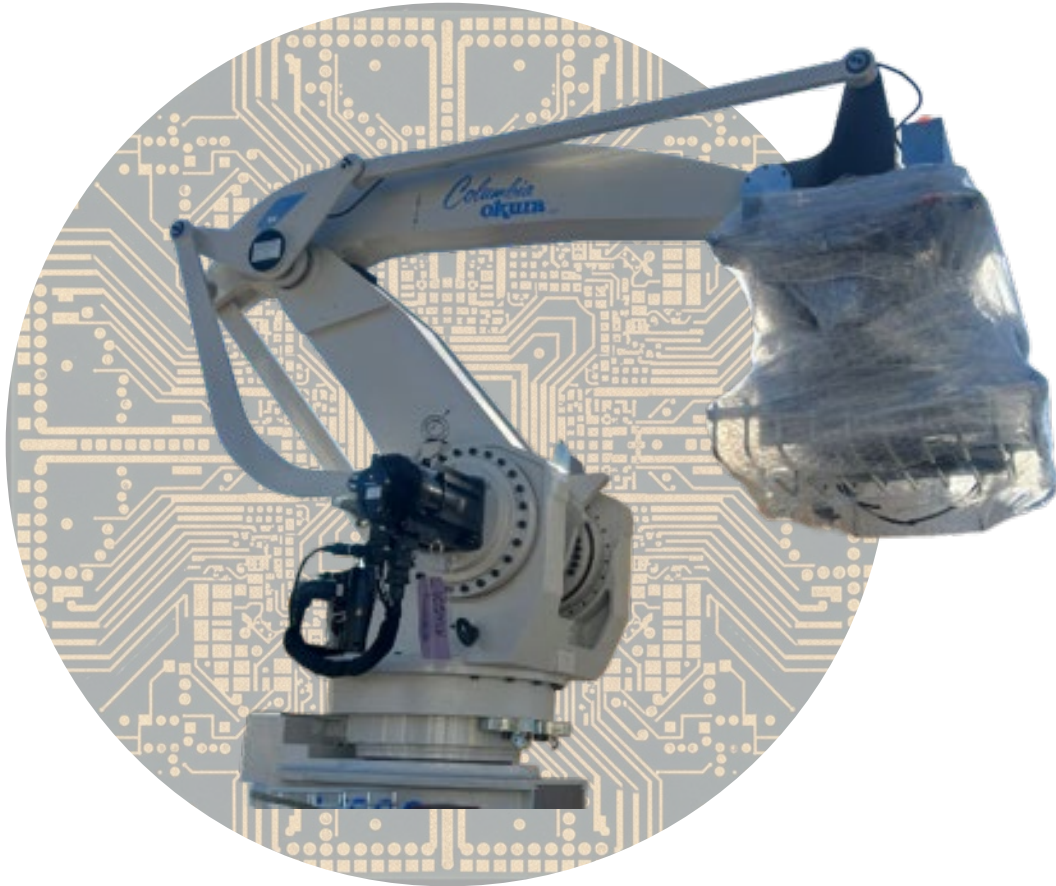


Manufacturing



Distribution

Laser Focused on Streamlining Operations



- Newly installed robotic palletizer increases hourly capacity by 70%
- No planned shutdowns in Q3
- Q4 will see installation of automated valve pack bag filler
- Q4 will see fine grinding capacity increased by 700%
- Next 12 months will see 3 projects to reduce consumption of natural gas with \$1.9 million in grants



Operational Highlights

Q2 & Looking Forward

- Planned shutdown completed on time and on budget
- New robotic palletizer installed
- All production lines now fully operational
- Shutdown for Q4 to affect Valve Pack Line & fine grinding system
 - Automated bag filling versus manual
 - 700% increase in fine grinding to reduce extrusion of powder & natural gas costs
 - New fine grinding system funded via grants

Customer Favourites



Red Lake Earth

Diatomaceous Earth Feed Additive with many off label uses. Renowned for killing fire ants without chemicals.



Activated Barn Fresh

Patented Organic Poultry Litter Amendment for controlling ammonia in commercial poultry farms.



Stall Dry

Diatomaceous Earth based Deodorizer and Absorbent for any animal that spends time in a pen, coop, stall, or cage.



Can Dry

All purpose absorbent; many mechanics keep this on hand.

Q2 + 6 Month 2026 Financial Highlights

Q2 Revenue

\$4.96M

▼ 9.20% over Q2 2025

6 Months Revenue

\$10.87M

▲ 7.27% vs prior months

Q2 Net Income

\$971,895

▲ 55.9% over Q2 2025

¹EBITDA is an alternative measure of performance used by management to evaluate and analyze the Company's results. EBITDA is net income (or loss) excluding interest (finance costs), current and future income tax expense, amortization and depreciation expense, and depletion expense. See related MD&A for more information about this non-IFRS measure.

Q2 - Order Backlog & Market Momentum

- Order backlog increased 238% year-over-year
- Record monthly purchase orders in October 2025
- Two new SKUs now in 2,400+ U.S. retail locations
- Pure DE orders received in Q2, but fulfilled in Q3
- Third Pure DE SKU to be placed in 2,400+ stores in April 2026 (end of Q4)
- After record Q1 agricultural sales, Q2 saw slowdown, strong ag sales to date in Q3
- Launching lightweight cat litter in Q4

Strategic Update – Z1 Zeolite Quarry

Financial Decision:

- Lease expired in November 2025
- Z1 had no market-ready product
- Bulk of money spent before 2018

Timing of Disclosure:

- Write down will be recorded in Q3
- Announced same date as Q2 financials released to inform investors early

Focus on Better Assets:

- Acquisition of APL in 2022 brought redundancy and better mineral assets and existing product lines
- Acquisition of Ferguson Creek brought better SCM assets

Growth Driver - Entry into Lightweight Cat Litter



- 50% lighter, allowing more product and revenue per truckload
 - Lower transportation costs/fuel use
 - Alignment with sustainability values.
- North American cat litter market estimated at ~\$US1.7 billion in 2025; 10-year CAGR of 4.8%
- New private label SKUs with major Western Canadian retailer. Sales to start in Q4.
- PLAN intends to create its own brand, WunderCat Lightweight.

Growth Driver - Entry into Geothermal Grout



- Utilizes fines generated from WunderCat litter
- Less seasonal than anticipated
- Thermal enhancement of boreholes for ground source heat pumps

Growth Driver – Resumed sales of White Lake Earth products + Launch of Pure DE



- Won 3 new listings with large U.S. retailer – 2434 stores
- 2 SKUs started in Nov 2025 for bags + puffer bottles
- Jugs to commence in April 2026
- DE material comes from eastern Oregon quarry
- Major investment to procure long term shelf space
- Short-term impact to selling costs (Q3) due to investment in shelf space



COMBINED MARKET

US\$19.0B¹
by 2029

North American Cement Market

- Concrete is most widely used building product in the world
- United States
 - US\$15.2B in 2025F
 - Growing to ~US\$18B by 2029 (CAGR of 4.2%)
- Canada
 - US\$832.2M in 2025F
 - Growing to US\$1B by 2029 (CAGR of 5.0%).

Note: Fly ash and pozzolan currently blended at 20%. Industry seeking to move to 40%. PLAN developing materials to replace up to 40%.

¹Source: Reports by ResearchandMarkets.com, July 2025.

Alkali Silica Reactivity or «Concrete Cancer»



Studies show that replacing more than ~20% of cement with finely ground glass powder often leads to performance problems.

A recent study shows that replacing 30% and 40% of cement with PozGlass™ perform much better than conventional ground glass pozzolan.

Progressive Planet and Amrize



PozGlass™
100G

AMRIZE
BUILD YOUR AMBITION

Partnership for scalable cement innovation and path to commercialization

- Multi-year agreement for Amrize (formerly LaFarge) to buy all PozGlass™ 100G produced at pilot plant - up to 3,500 t/yr.
- Long-term commercialization strategy includes:
 - Licensing PozGlass™ as a royalty-based solution.
 - Cement kilns to own and fund installations at their kilns.
 - No capital costs for Progressive Planet after funding pilot plant.
 - Easily integrates into existing operations with minimal disruption.
 - ~2,600 cement plants globally, outside of China.

With Amrize's technical guidance and partnership, PozGlass™ is set to revolutionize cement production by providing a patent-pending, scalable, bolt-on solution for sustainability.

PozGlass SCM - Non-Dilutive Funding



- Able to secure non-dilutive funding to advance commercialization.
- Since 2024, secured grants from various sources representing more than \$7.6 million with up to \$5.7 for PozGlass
- Ongoing efforts to find non-dilutive funding.





New Patent-Pending SCM – Why Another?

- Introducing Gladiator™ SCM — Progressive Planet's second supplementary cementing material.
- “Gladiator” — a nod to the durability of Roman concrete.
- Formulation: includes PozGlass™ plus other abundant silicate materials to scale and enhance performance.
- Enjoys benefits of PozGlass with use of more abundant materials – enables greater supply



Growth Driver Summary

- Entry into light weight cat litter: Launch of 4 private label SKUs and “WunderCat” litter (new in-house brand).
- Entry into geothermal grout market.
- Expanding product portfolio and renewal of sales of White lake Earth and Pure DE SKUs from eastern Oregon deposit.
- PozGlass™ and Gladiator™ SCM
- Actively looking for next acquisition in 2026



Investment Highlights

Profitable, vertically integrated cleantech manufacturer focused on eco-friendly, silicate-based products

- Robust cash flow funds innovation pipeline
- Clean cap table, no warrants or convertible debt
- Patent-pending solutions poised to disrupt cement industry
- Ownership of mineral assets represents key competitive advantage
- Disciplined management team building on profitable growth model, organically and through acquisitions



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