



PROGRESSIVE
PLANET

Products for a **healthy** planet.

March 2025

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Forward-Looking Statements

This corporate presentation constitutes “forward-looking statements.” within the meaning of applicable Canadian securities laws. Forward-looking statements can be identified by the use of the words such as “anticipates,” or “believes,” “budget,” “estimates,” “expects,” or “is expected,” “forecasts,” “intends,” “plans,” “scheduled,” or variations of such words and phrases or state that certain actions, events or results “could,” “may,” “might,” “will,” “would,” or be taken, occur or be achieved.

These factors may cause our actual performance and financial results in future periods to differ materially from any estimates or projections of future performance or results expressed or implied by such forward-looking statements. Forward-looking statements do not take into account the effect that transactions or non-recurring or other special items announced or occurring after the statements are made have on our business. For example, they do not include the effect of asset impairments or other changes announced or occurring after the forward-looking statements are made.

The financial impact of such transactions and non-recurring and other special items can be complex and necessarily depends on the facts particular to each of them.

We believe the expectations represented by our forward-looking statements are reasonable, yet there can be no assurance that such expectations will prove to be correct. The purpose of the forward-looking statements is to provide the reader with a description of management’s expectations regarding our anticipated financial performance and may not be appropriate for other purposes. Furthermore, unless otherwise stated, the forward-looking statements contained in this report are made as of the date of this report and we do not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise unless required by applicable legislation or regulation. The forward-looking statements contained in this document are expressly qualified by this cautionary statement.



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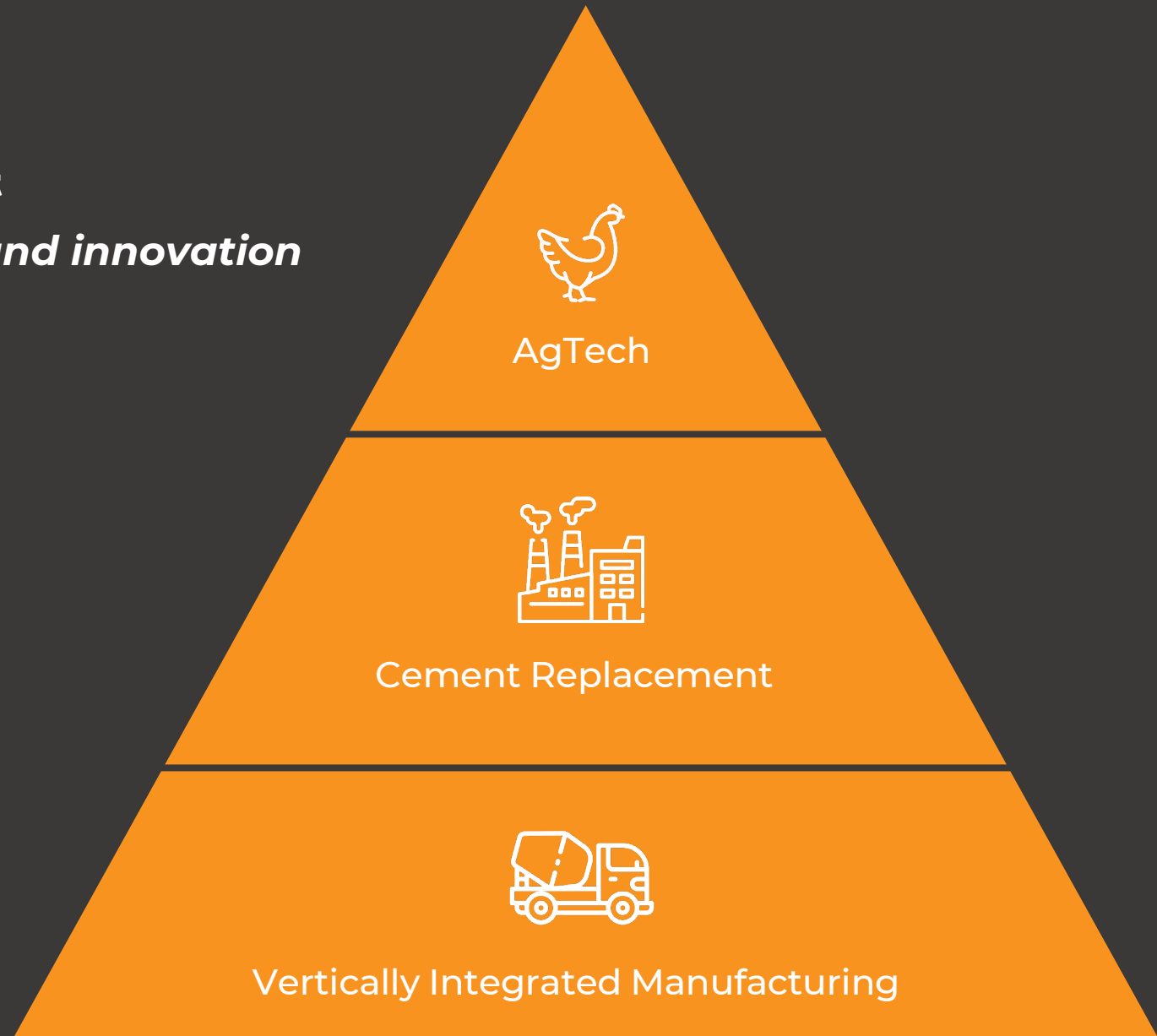
Who We Are

We make products for a **healthy** planet

Core Business / Generate cash flow to fund innovation

All products made from 1 of 5 silicates:

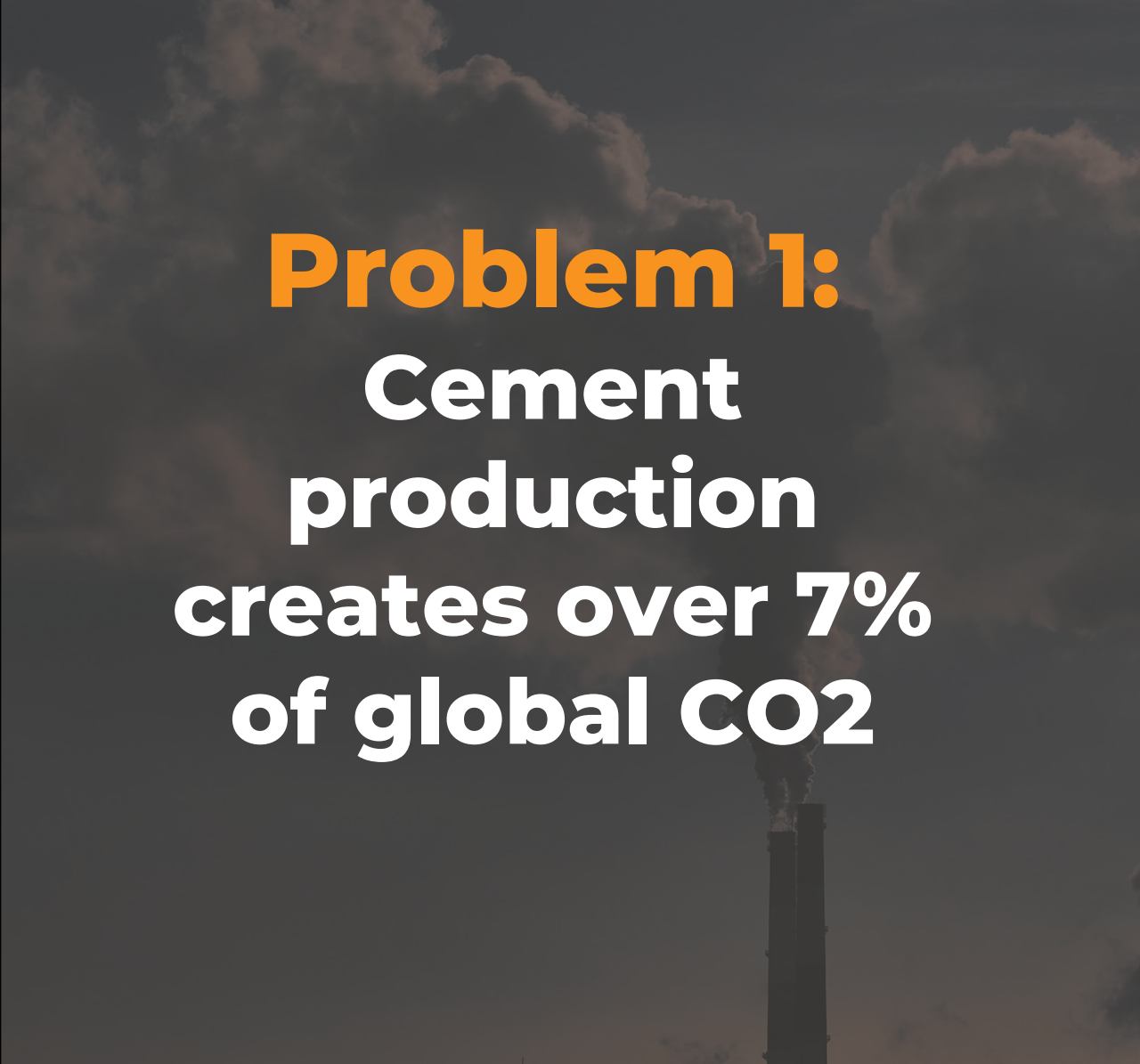
- Diatomaceous Earth,
- Bentonite Clay,
- Zeolite,
- Quartz, or,
- Waste Glass (Urban Mining).



Legacy Business Fuels & Funds Innovation

Our proven legacy products generate cash flow to fuel innovative solutions like PozGlass™.





Problem 1:
Cement
production
creates over 7%
of global CO2



Problem 2:
Landfills are
filling up with
glass

Both represent major environmental challenges. **Progressive Planet has one solution for both problems..**

The Cost of Glass in Landfills



- Tipping fees across North America range from \$35 to over \$200 per ton. Glass adds significant weight to mixed waste loads due to its density.
- Recycling infrastructure struggles to handle glass, leading to **11 million tons of glass disposed in landfills annually in North America.**
- Progressive Planet technology can divert this waste, transforming glass into PozGlass™, a sustainable cement replacement.

PozGlass™ Process – Patent Pending Globally

Wet grinding
of glass

Sodium
compound
released in
waste-water

Sodium
concentrated

Flue gas CO2
added to
waste-water
and binds with
sodium

Ion exchange
with calcium
compound to
form limestone

- 2 final products
- **PozGlass powder**
- **Limestone powder**



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Value Proposition: PozGlass™: The Triple Bottom Line Cement Solution

PozGlass delivers on a triple bottom line:

- a. Planet – CO₂ reduction & permanent sequestration
- b. People – Waste diversion/circular economy benefits society
- c. Profit – A scalable, cost-effective cement alternative

Sustainability that makes business sense. PozGlass is ready.

PozGlass™: A Solution for a Growing Industry



- Cement industry continues to expand, driven by demand.
- Yet its traditional additive, fly ash, is disappearing.
- Fly ash is sourced from coal-fired power plants.
- Fly ash supplies are rapidly diminishing with shutdowns.
- PozGlass™ can fill this void, as a scalable alternative.

As the industry seeks cleaner alternatives, PozGlass™ positions Progressive Planet at the forefront of a \$363B global market, addressing both environmental and supply chain challenges.

Progressive Planet and Lafarge: A Partnership for Scalable Cement Innovation & A Path to Commercialization

PozGlass™
100G

LAFARGE

- Lafarge commits to buy all PozGlass™ 100G produced at pilot - up to 3,500 t/yr.
- Multi-year agreement enables time to work out scale up kinks. (There are always kinks!)
- Long-term commercialization strategy includes:
 - Licensing PozGlass™ as a royalty-based solution for cement manufacturers worldwide.
 - Cement kilns to own and fund installations at their kilns.
 - No capital costs for Progressive Planet after funding of pilot plant.
 - Easily integrates into existing operations with minimal disruption.
 - Approximately 2,600 cement plants globally, outside of China.

With Lafarge's technical guidance and partnership, PozGlass™ is set to revolutionize cement production by providing a patent-pending, scalable, bolt-on solution for sustainability

COMPETITORS

- Carbon Upcycling:
 - Requires CO₂ to be pressurized, driven from source to Carbon Upcycling Plant.
 - Heavy capital cost for certified, pressure vessel, ball mills.
- Carbon Cure:
 - Requires CO₂ to be pressurized, driven from source to ready mix plant.
 - Economics challenging due to amount of CO₂ needed to work with Portland Limestone Cement.
- Brimstone
 - Uses calcium silicates (versus limestone).
 - Calcium silicates far less prevalent globally.
 - Does not integrate seamlessly with cement kilns.
 - Massive capital costs to go global.

INVESTMENT HIGHLIGHTS

- Clean cap table:
 - 109,761,943 shares outstanding
 - No warrants
 - 8.3 million stock options
 - 118,061,943 shares, fully diluted
- Minimal value given to intellectual property.
- Cash flow funding new products, no dilution to fund.
- Competent and aligned management team has track record of building shareholder equity.
- Shares trade on three exchanges:
 - TSXV: PLAN
 - OTCQB: ASHFX
 - Frankfurt Stock Exchange: ARB3



Steve Harpur, CPA, CGA
CEO and Chairman



HEAD OFFICE

724 Sarcee St E, Kamloops,

BC V2H 1E7

Canada



1 800 910 3072



investors@progressiveplanet.com



www.progressiveplanet.com