



September 1, 2023



Forward-Looking Statements

This corporate presentation constitutes “forward-looking statements.” within the meaning of applicable Canadian securities laws. Forward-looking statements can be identified by the use of the words such as “anticipates,” or “believes,” “budget,” “estimates,” “expects,” or “is expected,” “forecasts,” “intends,” “plans,” “scheduled,” or variations of such words and phrases or state that certain actions, events or results “could,” “may,” “might,” “will,” “would,” or be taken, occur or be achieved.

These factors may cause our actual performance and financial results in future periods to differ materially from any estimates or projections of future performance or results expressed or implied by such forward-looking statements. Forward-looking statements do not take into account the effect that transactions or non-recurring or other special items announced or occurring after the statements are made have on our business. For example, they do not include the effect of asset impairments or other changes announced or occurring after the forward-looking statements are made.

The financial impact of such transactions and non-recurring and other special items can be complex and necessarily depends on the facts particular to each of them.

We believe the expectations represented by our forward-looking statements are reasonable, yet there can be no assurance that such expectations will prove to be correct. The purpose of the forward-looking statements is to provide the reader with a description of management’s expectations regarding our anticipated financial performance and may not be appropriate for other purposes. Furthermore, unless otherwise stated, the forward-looking statements contained in this report are made as of the date of this report and we do not undertake any obligation to update publicly or to revise any of the included forward-looking statements, whether as a result of new information, future events or otherwise unless required by applicable legislation or regulation. The forward-looking statements contained in this document are expressly qualified by this cautionary statement.



Critical Innovations For Two Major Problems

1. \$363B Global cement industry
 - Urgency created by emerging shortages of cement replacements like fly ash to reduce emissions
 2. \$60B North American fertilizer industry
 - Urgency created by the need to address soil degradation to maintain and improve yields with a growing population
- Demand is driven by carbon pricing, climate regulations, and government incentives
 - Near term proprietary solutions developed with global distribution and licensing potential
 - Major partnerships developed, driving commercialization forwards as early as 2023

We do CleanTech,
Naturally

Growth Pillars

CEMENT REPLACEMENT



Massive input shortages emerging in this \$363B industry (global)



Proprietary tech (**PozGlass™**) with licensing potential can replace up to 50% of cement and sequester CO₂

CHEMICAL FERTILIZER REPLACEMENT



Social, regulatory & economic tailwinds igniting change in this \$60B industry (NA)



High margin proprietary tech reduces fertilizer application for both broadacre and retail markets

VERTICALLY INTEGRATED MANUFACTURING



Supplying 10,000+ retail locations in North America including many of the largest retail chains



Ready, market access in every province and state for launching new products

BASE TO LAUNCH FROM

Base that drives innovation and accelerates commercialization – shipping >2 million packaged products annually to retail stores in every province and every state

Ability to 2x output with existing assets and 8x output with investment.



Established assets and experienced manufacturing team vital as we move towards commercial production of our innovations as early as 2023

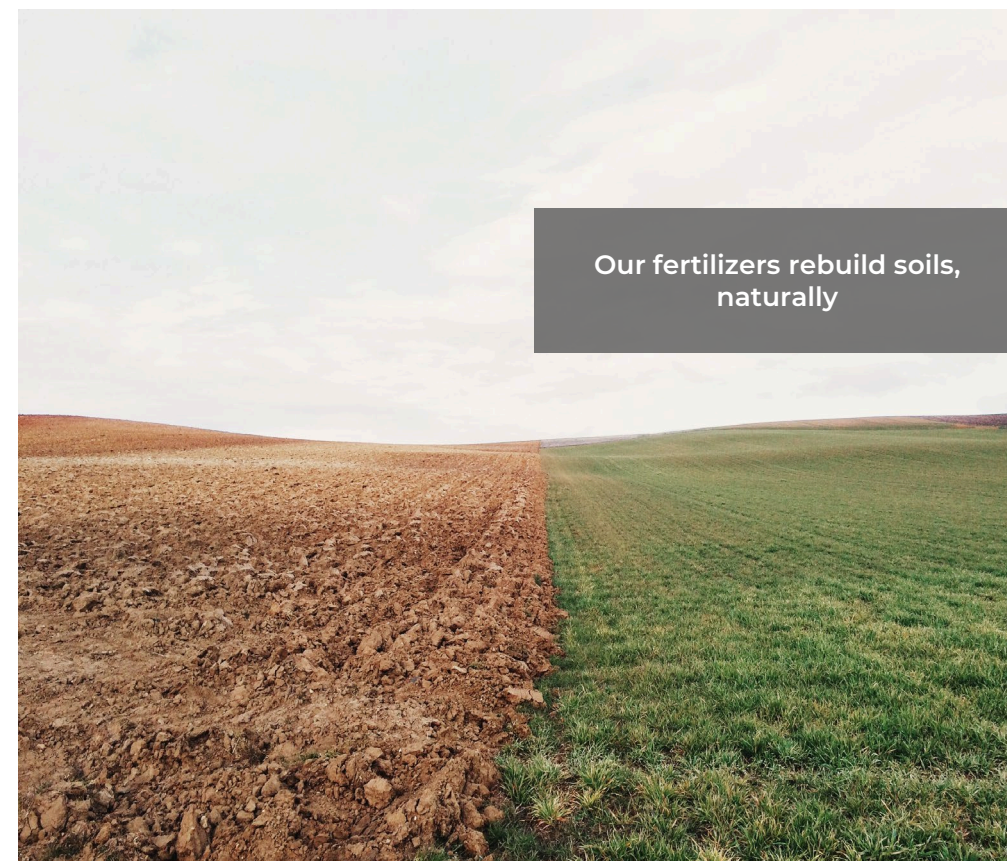


Chemical fertilizers mask the critical problem of degraded soil and lead to further land degradation.

**The Government of Canada has set a national target to reduce
GHG emissions from fertilizer application by 30% by 2030**

High-Margin Proprietary Fertilizers, Like CARBON PK™ Increase Crop Productivity With Dramatically Less Chemical Fertilizer

- **Commercial Roadmap:**
 - Commercial introduction of CARBON PK in Spring 2023 reducing 50% of fertilizer applied on 617 acres
 - Full season growing validation in Fall 2023
 - Commercial launch in Spring of 2024
 - Retail fertilizers to market as early as 2024
- **Leveraging our vertically-integrated manufacturing and established distribution network in \$60B industry (NA)**
 - Higher-margins and faster to market
- **Expertise in launching proprietary agriculture products:**
 - Sold \$20mm of patented Activated Barn Fresh™ to organic farmers in the U.S.
 - Licensing potential



The \$363B cement industry accounts for 26% of global industrial emissions. If it were a country, it would be the third-largest CO₂ emitter in the world.

Canada is committed to reducing emissions by 15 million tonnes cumulatively by 2030 and reach true net zero by 2050.

PozGlass™ Replaces Cement, Sequesters CO₂ and is Made From Post-consumer Glass Diverted From Landfills



Low-carbon solution for growing shortage in cement market (\$40B in N.A.)

Global revenue drivers: licensing, wholesale, retail, and carbon credit

Patents filed in 156 countries

- Partnership announced with Lafarge, part of LafargeHolcim - the largest global cement producer with 220 plants worldwide and ~350 million tonnes of capacity
- Partnership includes breaking ground on pilot plant in 2023 with full recycled glass supply confirmed from Recycle BC
- Commercial plants to be replicated in major cities worldwide through licensing model with global cement partners as early as 2024



Share Structure

Warrant Price	Expiry Date	Amount	Cash
\$0.36	2-Mar-25	8,333,332	\$3,000,000
\$0.60	10-Feb-24	11,470,500	\$6,882,300
\$0.60	25-Feb-24	6,293,140	\$3,775,884
\$0.25	28-Apr-24	5,224,600	\$1,306,150
Total cash expected from full warrant exercise:			\$14,964,334

F2023 Highlights

Revenue
\$19.54
million



(up 401%)

Operating
Cash Flow
\$1.61 million



(up \$3.80 million)

Gross
Margin
26.2%



(up 13.6%)

Net loss
\$1.16 million
(includes
\$0.87 million
in R&D)

Cash on
hand was
\$0.70
million on
April 30

109,925,515
Total Shares Outstanding

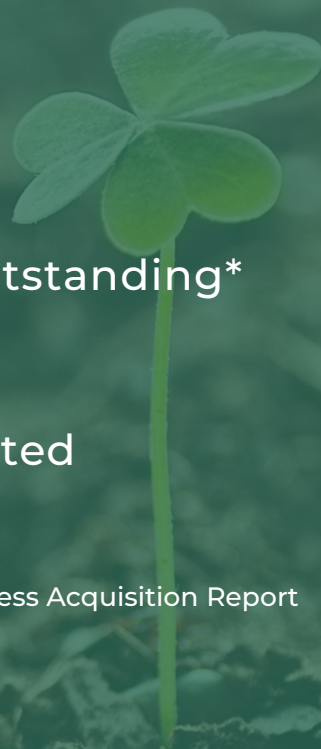
31,321,572
Warrants Outstanding

10,360,000
Options Outstanding

2,571,429
Acquisition Shares Outstanding*

154,178,516
Total Shares Fully Diluted

*as described in Form 51-102F4 Business Acquisition Report
on SEDAR



Management & Board



Stephen Harpur, CPA, CGA | Chief Executive Officer & Chairman

Extensive experience in project management, corporate restructuring, R&D and applied research. Numerous products commercialized.



Steve Gurney | President

30 years of experience as a senior executive in industrial and farming product manufacturing. Oversaw scale-up of manufacturing operations from <\$1mm/yr to >\$20mm/yr



Ian Grant | VP of Strategy and Investor Relations

Significant experience as a senior executive in the cement and concrete industry, focusing on driving green-innovation by bringing lower-carbon cement alternatives to market.



Chris Halsey-Brandt, CPA, CA, CBV | Chief Financial Officer

Former Partner at Blair Mackay Mynett Valuations Inc. a leading Vancouver-based valuation firm. Owns and operates a successful food processing business.



Suzanne Davis-Hall, MBA | Director

A global leader in sustainability and environmental, social, and governance (ESG) strategy development and implementation with 25-years of hands-on experience across multiple industries.



Randy Gue, MBA, BSE | Director

Over 40 years of industrial hands-on work in the fields of landfill diversion to resource recovery, renewable energies, clean technologies and development of sustainability projects.



Dr. Roger Mah, PhD | VP of Research & Development

Deep experience in cleantech including carbon capture and sequestration. Co-inventor of carbon capture technology being tested in cement industry. Former CEO of ZoraMat Solutions.



Edward Beggs, M. Sc. | Director

Deep background in agriculture, building product sales and project management. Significant experience in new product development in the clean tech sector.

Advisory Team



David Richardson | Advisor and Cofounder

David is a prolific inventor with over 20 patents. He is actively involved in ventures developing cutting edge technology in the green space, with a focus on building a better planet.



Dr. Doug Brown, PhD | Scientific Advisor

Dr. Brown is a Materials Scientist with over a decade of experience in the research and development of next-generation green technologies. Dr. Brown is co-founder and CTO of ZS2 Technologies.



Earl Jensen, P. Eng | Advisor

Earl has 20 years of experience in applied R&D, with a specific focus on product & process solutions for industrial and government clients.



Dwayne Melrose, P. Geo | Advisor

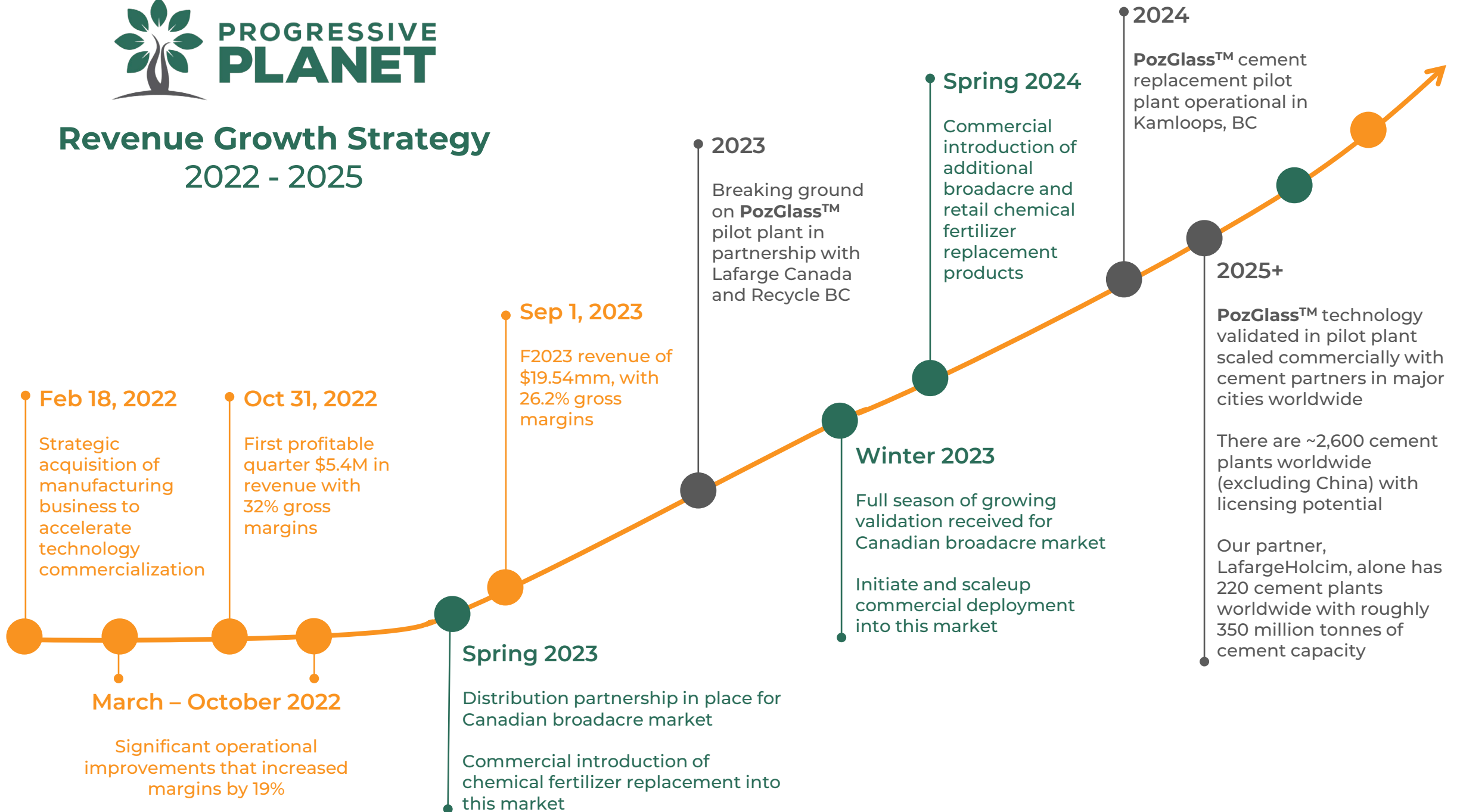
Designated Qualified Person. Over 30 years' experience in the mining industry, Dwayne sits on the boards of multiple publicly traded companies.





PROGRESSIVE
PLANET

Revenue Growth Strategy 2022 - 2025





Steve Harpur, CPA, CGA

CEO and Chairman

Ian Grant

VP of Strategy and Investor Relations



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